



# R B F & R S

## news release

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### **NEW HEAD OF COMMUNITY SAFETY**

Area Manager Gene Ashe has joined Royal Berkshire Fire and Rescue Service (RBFRS) as head of Prevention and Protection, with responsibility for Community Safety and Fire Safety.

Gene has served in the fire and rescue service for 22 years and started his career as a firefighter with the London Fire Brigade. Prior to joining RBFRS, he was with Mid and West Wales Fire and Rescue Service and has also served with Surrey Fire and Rescue Service.

He will be responsible for leading and developing the busy community safety and fire safety teams and says their work is a keystone to the challenges facing the modern fire service:

“I am encouraged by what has been accomplished so far and by the results that people have worked hard to achieve. My job is to promote safety and well-being in the community and to work with our partner agencies to ensure that RBFRS continues to keep Berkshire a safe place in which to live, work and travel.”

Gene, who will also carry out a senior operational role at incidents, will be based at RBFRS headquarters in Tilehurst.

**ENDS.**

#### **Notes for Editors:**

**If you would like to interview Gene Ashe, please contact Ellie Gray on 0118 932 2214 or Nicole Targett on 0118 932 2283.**