

Job Title:	Area Manager Prevention and Protection		
Post Reference		Permanent/ Temporary	Temporary
Role:	Grade 10 equivalent	Hours:	L4 Flexible Duty System
Reports to:	Director Service Delivery		
Line Management responsibilities:	Managers/senior professionals: up to five staff Staff: up to 400 staff including temporary and project staff		
Directorate / department:	Service Delivery		
Location:	Service Headquarters		
Politically Restricted	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
Level of DBS Check Required	<input checked="" type="checkbox"/> Standard <input type="checkbox"/> Enhanced <input type="checkbox"/> Enhanced (with barred Child) <input type="checkbox"/> Enhanced (with barred Adult)		
Safeguarding Level Required	<input checked="" type="checkbox"/> Level 1 <input checked="" type="checkbox"/> Level 2		

Main Purpose of the Job:

Responsible for the effective management, performance and delivery of the Prevention and Protection strategies and functions in the Royal Berkshire area.

Responsible for developing and setting the Prevention and Protection Strategy for whole of the Service area, accounting for legislative, regulatory requirements.

Responsible for ensuring fire safety enforcement standards are maintained in the Royal Berkshire area.

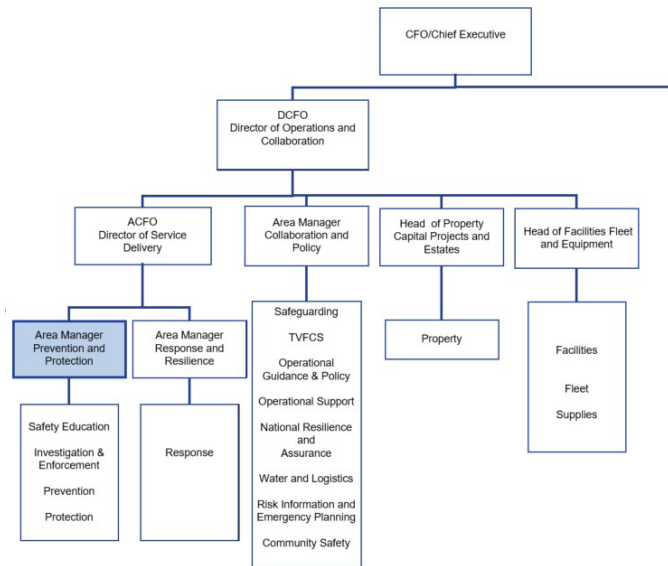
Responsible for maintaining liaison with officers from other Directorates, Services, Local Authorities and the National Fire Chiefs Council leads and groups for Prevention, and Protection functions.

Responsible for liaising with officers in other Fire and Rescue Services, other emergency services, building control, social services and licensing authorities, to further joint working arrangements and ensure that common practices and standards are adopted throughout the prevention and protection functions.

To ensure representation of the Service Delivery Directorate at meetings as required and work jointly with the Area Manager Response and Resilience to ensure all Service Delivery resources are integrated so that services are delivered effectively, efficiently and safely.

The post-holder is a member of the RBFRS Senior Leadership Team and plays a full role in the strategic leadership of the Organisation.

Organisational Structure



Staff/Managerial responsibilities:

Managers/senior professionals: up to five staff

Staff: up to 400 staff including temporary and project staff

Finance

Budgets-Direct: up to £1m

Budgets-Indirect: up to £4m

Role Map Duties and Responsibilities

Ref	Title
EFSM2	Lead, monitor and support people to resolve operational incidents
EFSM5	Plan implementation of organisational strategy to meet objectives
EFSM6	Implement organisational strategy
EFSM8	Lead organisational strategy through effective decision making
EFSM9	Implement and manage change in organisational activities
ESFM11	Determine effective use of physical and financial resources
ESFM13	Select required personnel
ESFM14	Manage the performance of teams and individuals to achieve objectives
ESFM15	Develop teams and individuals to enhance work based performance
ESFM16	Manage yourself to achieve work objectives
ESFM20	Exchange information to ensure effective service delivery
ESFM17	Advise on development and implementation of quality policies
ESFM18	Implement quality assurance systems
ESFM19	Monitor compliance with quality systems
ESFM22	Develop information systems to support service delivery objectives
ESFM23	Agree project plan to meet specified objectives
ESFM25	Manage project to meet objectives
ESFM25	Manage project to meet objectives

Key Responsibilities and Deliverables**Specific responsibilities of the post:**

1. Responsible for the effective management, performance and delivery of the Prevention and Protection strategies, plans and functions across the Service Delivery Hubs in the Royal Berkshire area.
2. Responsible for the development and production of the Prevention and Protection Strategies for the whole Service area, accounting for legislative and regulatory requirements.
3. Develop, provide and maintain effective managerial systems to ensure efficient day-to-day management of the prevention and protection functions of the Service, taking account of effective integration with wider service delivery teams.
4. Develop, provide and maintain effective monitoring systems to measure performance outcomes to maximise the resources available within the prevention, and protection functions of the Service.
5. To support and ensure delivery of key projects that enable new ways of working, including collaboration, which ensure the future efficiency and effectiveness of the service.
6. To manage service wide assets to support the effective and efficient delivery of the Prevention and Protection activity.
7. Act as a Senior User in the management and implementation of the IRMP Programme of Change, exercising formal change control when appropriate, to ensure that the agreed programme timescales are adhered to.
8. As the strategic lead for all matters relating to the Service statutory duty in regard to Protection and Prevention activities, proactively inform national developments in these areas and ensure the service is able to respond to the requirements of these same developments.
9. Develop and maintain an effective relation with the Coroner's office and oversee the provision of information and reports to meet the needs of the coroner.
10. To ensure the services arrangements for managing enforcement and legal actions are effective, accurate compliant and, where prosecution is necessary, will meet the necessary bar for such prosecution to be successful .
11. Act as a Lead Equality and Diversity Officer for the Fire Service.
12. Support the improvement and maintenance of professional learning through promotion of IFE, CPD and other means of professional development.

Generic responsibilities of the post

13. In conjunction with Senior Leadership Team, shape the strategic direction of the Service in order to deliver the Authority's Vision, Commitments and Objectives.

14. To act as advisor to the Fire Authority and its committees to ensure the provision of professional advice in decision making processes.

15. To work closely with the Fire Authority, promoting a relationship that encourages confidence and constructive challenge, for the purpose of protecting and improving the quality of life of the people in Royal Berkshire.

16. To develop strategies and policies to deliver the Vision, Commitments and Objectives of the Fire Authority.

17. To ensure corporate policies are consistently adhered to within your own area of responsibility and across the organisation.

18. To provide clear direction and support to your teams, ensuring clarity of purpose and delivery of the RBFRS Vision, Commitments and Objectives.

19. To ensure the effective management of resources in line with organisational priorities and in accordance with delegated authority and corporate governance arrangements of the Service.

20. To lead, develop and manage performance of individuals and teams to support an inclusive and high performing culture.

21. To establish, develop and maintain relationships with internal and external stakeholders at local and national levels to deliver the Service's purpose and aims.

22. To sponsor, lead and manage effective delivery of agreed key programmes and projects at both local and regional levels.

23. To ensure compliance with the law, policy, procedures and guidance within your areas of responsibility, enabling the RBFRS values and behaviours to promote a culture which embraces safety, safeguarding, sustainability, partnership working and inclusion.

24. To ensure the development of robust Business Continuity arrangements for the areas of managerial responsibility and manage these effectively during business disruption.

25. To maintain competence in order to take command of incidents and to act as the nominated Fire Gold as required.

26. To provide strategic leadership, direction and effective management arrangements of the Service's corporate risk management activities.

27. To ensure that performance management is embedded in all aspects of emergency response and resilience functions, ensuring clear expectations are identified, agreed, monitored, managed and delivered within these functions.

28. To promote effective partnership working with relevant agencies, e.g. Thames Valley Local Resilience Forum, Local Strategic Partnerships and Local Authorities in order to deliver safe and secure communities.

29. To provide operational cover at level 4 (and level 3 as may be required) of the Services Incident Command System.

General Responsibilities of RBFRS Leadership Team

Uphold and promote the values of Royal Berkshire Fire and Rescue Service, complying with the required standards of conduct, integrity and behaviour at all times.

Comply with all finance and procurement policies, procedures and practices, demonstrating the highest level of integrity at all times.

Comply with all people management policies and practices, ensuring your teams are well managed and that corporate standards are achieved.

Practice and promote RBFRS health and safety policies and processes, ensuring a safe working environment for yourself and your staff.

Ensure you are familiar with Safeguarding policies and responsibilities and that teams are trained to relevant standard.

Deliver service plans and performance management information in line with corporate guidelines and deadlines, ensuring collaboration with other members of the Joint Management Team.

Ensure you are familiar with data security policies and management, that your teams are trained and that data protection and appropriate processing is given the highest priority.

Promote and adhere to the Service's policies on equality and fairness, and treat colleagues and members of the public with respect.

Take responsibility for your own performance, participate positively in development activities and support development of others.

Participate, if required, in any investigations or procedures relating to health and safety, disciplinary, or legal matters.

Act in an environmentally responsible manner by minimising pollution and the wasteful use of energy and resources

In order to secure the best possible service to the public or the welfare of their colleagues, all employees may from time to time be asked to undertake appropriate duties which fall outside their usual area of responsibility. You are expected to respond positively to such request and encourage your teams to do the same.

Personal Specification

Qualifications and training	CV / Supporting statement	Selection Process	After Training
Evidence of continuing professional and personal development	X	X	
Management qualification or relevant management training programme	X	X	
Incident Command Level 4 Qualification		X	
Incident Command MAGIC Qualification			X
Area Manager Development and Assessment Pathway			X
Competent Station Manager, or above	X		

Knowledge, skills and experience	CV / Supporting statement	Interview	After Training
Knowledge and understanding of the political, financial and resource implications for a Fire and Rescue Service.	X	X	
Knowledge and understanding of Fire & Rescue Service specific legislation and statutory duties.	X		
Knowledge of the current pressures for a progressive Fire and Rescue Service/Authority and an understanding of the implications.	X	X	
Experience in developing strategies that deliver business outcomes.	X	X	
Demonstrable ability to lead, motivate and develop a team of professionals, and manage operations to ensure delivery to defined performance standards and demonstrating VFM.	X	X	
Experience of managing a demanding personal workload, effectively balancing strategic and operational responsibilities.	X	X	
Able to cultivate effective relationships with a wide range of people, including elected Members, based on trust and mutual respect.		X	
Strong performance focus and commitment to improving public service delivery.	X	X	
Confident and inspiring leadership, demonstrating self-confidence, personal resilience and integrity	X	X	
Commitment to high professional standards, demonstrating sound judgement and effective decision making.	X	X	
Enthusiastic innovator/challenges status quo.	X	X	
Demonstrable commitment to equality and diversity.	X	X	
Full range of management skills: people, budget, performance, information, operations, contracts and procurement.	X	X	
Strong analytical skills/able to disseminate complex data.	X		
Highly influential, with well-developed written and oral communication skill.	X	X	
Experience of leading and delivering significant change and business improvement initiatives.	X	X	
Proven experience of formulating, leading and implementing strategies and improvement programmes which cross service or professional boundaries and raise performance standards.	X	X	

Other Requirements

Ability to travel to other locations within the county of Berkshire
Flexible approach to working hours and attendance and ability to attend meetings out of hours on occasion.

RBFRS Behaviours

The Behavioural Competency Framework outlines the standards that we already hold ourselves to and sets out the behaviours that are associated with our core values. These have been divided into three levels in the organisation based on the role an individual is performing - Leading Self, Leading Others and Leading the Service.

This level this role operates is **Leading the Service**

Leading Yourself (Behaviours for Everyone)

Safe	We are a service where our health, safety and wellbeing is a shared responsibility. Speaking up, looking out for each other, and holding high standards are how we keep our people and communities safe.
Supportive	We are a service where support isn't just about words, it's about action. Looking out for each other, sharing knowledge, and working together make us stronger.
Inclusive	We are a service where inclusion is a shared responsibility. It's not about making everyone the same, it's about making sure everyone feels like they belong, is treated fairly and has a voice. Inclusion happens through everyday actions, not just policies.

Leading Others (Behaviours for those who Manage/Influence Others)

Safe	We set the tone for a safe and professional environment. Whether we lead a team directly or influence others across the service, we create an environment where people feel confident speaking up, take responsibility, and support each other to maintain a working environment that feels safe for all.
Supportive	We create a working environment where people feel supported practically, emotionally and in their development. Whether leading a team or influencing others, we create supportive places and encourage personal and professional development.
Inclusive	We create a working environment where everyone is valued, respected, and able to contribute. Inclusion isn't just about policies, it's about what we do every day. We take responsibility for leading in a way that lets people know they belong.

Leading the Service (Behaviours for those in Senior Management Positions)

Safe	The way we lead, the decisions we make, and the culture we shape, result in everyone feeling safe to do their best work. Safety isn't just about policies and procedures; it's about building trust and the confidence to speak up and act.
Supportive	We lead in a way that strengthens our service for the long term, supporting our workforce and the communities we serve. How we lead shapes the conditions for people to thrive and the impact we have beyond our own teams.
Inclusive	As senior leaders, we set the standard and remove the barriers. People's experience of our service is shaped at the top. The way we lead determines whether inclusion is something people feel in their day-to-day, or just something we talk about. It's our job to make sure it's real, measurable, and built into how we operate.

Profile prepared by:	ACFO / Director of Service Delivery, Katie Mills		
Approved by:	ACFO / Director of Service Delivery, Katie Mills		
Profile effective from:	26/01/23	Last reviewed:	26/01/23
Post holder name		Signature	
		Date	